

**ADDRESS**

**New City Arcade & Residencia is located in New City Phase II  
Main Commercial Avenue M 40 on Main Islamabad - Peshawer Motorway just 30 minutes' drive from Islamabad.**

Disclaimer : The views, Plans and Layout shown are artist's impression only, New City Arcade reserves the right to change these specifications. Plans and amenities without prior notice in the interest of quality and timely delivery. We assure that any such changes made will not, in any way, be detrimental to the quality of the building.



**NEW CITY ARCADE**

*Because You Deserve The Best*



NEW CITY ARCADE

LIVE YOUR  
LIFE





## OUR TEAM



**NEW CITY HOUSING**  
WAH, ISLAMABAD PAKISTAN

ARCHITECT



Jamshaid Khan  
& Associates

ARCHITECTURE, INTERIORS, PLANNING,  
LANDSCAPE

CONSULTING ENGINEERS



CREATIVE AND VISUALIZED BY

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**TOSHIBA**  
Leading Innovation >>>

**Mar international**  
ENGINEERING CONCERN

**FUJI-HD**  
For Elevators And Escalators







## BEYOND THE ORDINARY

Wah Cantt located in the north west of Islamabad, wah cantt is a peaceful valley surrounded by hills from all directions. It's no wonder then that this serene, naturally beautiful spot was the favorite place of the mughal rulers. With Islamabad as its neighbor just 30 minutes' drive away, wah cantt has it all. And now, both Islamabad & Wah Cantt are set to welcome their crowning glory and with it a dignified place in the annals of history.



ISLAMABAD, THE CAPITAL





## A MODERN TAKE ON THE VICTORIAN ERA

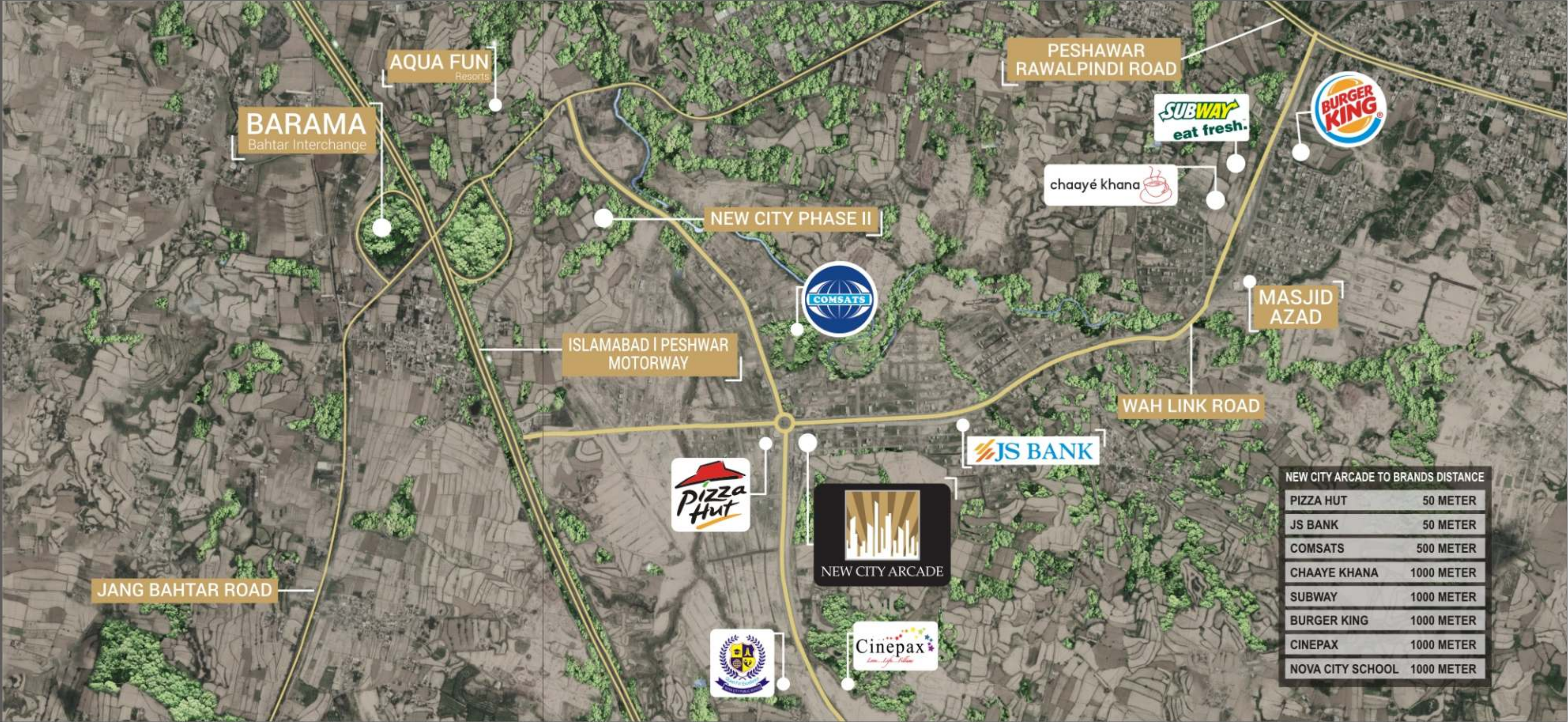
New City Arcade is a modern aspiration inspired by the victorian era. It's an ode to art, architecture, engineering and detailing. It's the ultimate destination for shopping, entertainment and ultra-lavish living. While it occupies an important place on islamabad's map, it puts Islamabad on the global map as a destination for tourists, investors and the business community.





# A LOCATION THAT'S EQUALLY GRAND

A project this iconic requires a location that's equally breathtaking. New City Arcade is strategically located in new city phase II, main commercial area on main islamabad motorway. This location was handpicked because it allows people to escape from pollution, congestion and other hassles of daily life. Besides, the location offers 360 degree convenience because it's merely minutes away from the New Airport, Zero Point and F-10.







**SHOPPING MALL**





## THE MOST EXCITING WAY TO SHOP

New City Arcade is a shopper's delight by all means. From hosting the best of local and international brands under one roof to having a huge food court and dedicated play area for kids; New City Arcade has it all and much more. The high ceilings, spacious corridors and delightful atriums help you explore this man-made wonder, while the escalators, elevators and capsule lifts make your movements as easy as possible.





## WHERE MORE IS AN UNDERSTATEMENT

The Victorian-era inspired architecture of New City Arcade is also home to something truly unique and something truly magnificent. New City Arcade holds the key to the growth of brands and businesses. It makes everything look larger than life and why not since it hosts the world's tallest indoor waterfall, recognized by the Guinness Book of World Records!



A NUCLEUS OF  
OPPORTUNITIES



# WORLD'S TALLEST INDOOR (131ft) WATERFALL IN WAH CANTT

NEW CITY  
ARCADE

## Quick Fact:

The Second Tallest Indoor Waterfall, which measures 34.75m (114 ft) in height, is situated in the lobby of the International Center in Detroit According to the Guinness Book of World Records



WITNESS!  
THE WORLD'S  
TALLEST  
INDOOR  
WATERFALL

NEW CITY ARCADE







# NEW CITY ARCADE







NEW CITY ARCADE

## WHAT SETS THE SHOPPING MALL APART

New City Arcade is a monument to striking architecture, engineering and modernity. It offers some of the most innovative features a shopping mall can offer. These features make New City Arcade the ultimate destination for adventure and entertainment seekers.

The mall is laced with features and countless amenities, including:

- Adult Play Zone
- Modern Kids Play Area
- Capsule Lifts
- Emergency Stair Case
- Backup Generator
- Security room
- Fire fighting
- 3 Grand Atriums
- World's Tallest Indoor Waterfall
- Parking
- CCTV
- Praying area
- Cargo lift
- Escalators
- Rooftop Restaurant
- Centrally Air Conditioning and Heating

PRAYING AREA



ESCALATORS



LIFT



SECURITY ROOM



CCTV



PARKING AREA



FIRE FIGHTING



CARGO LIFT



24/7 Power Backup





**WHERE LIFE REVOLVES  
AROUND LUXURY**



## LIFE WITH A NEW CITY TOUCH

Life is all about serenity, convenience and peace, all packaged with a luxurious touch at New City Arcade. Get accustomed to space, modern amenities and everything else in between. From classy bedrooms to a well-lit lounge, from attached bathrooms adorned with designer-grade fittings to a comfortable kitchen; your life moves to the next level at New City Arcade.



BECOME A RESIDENT  
OF MODERN LIVING

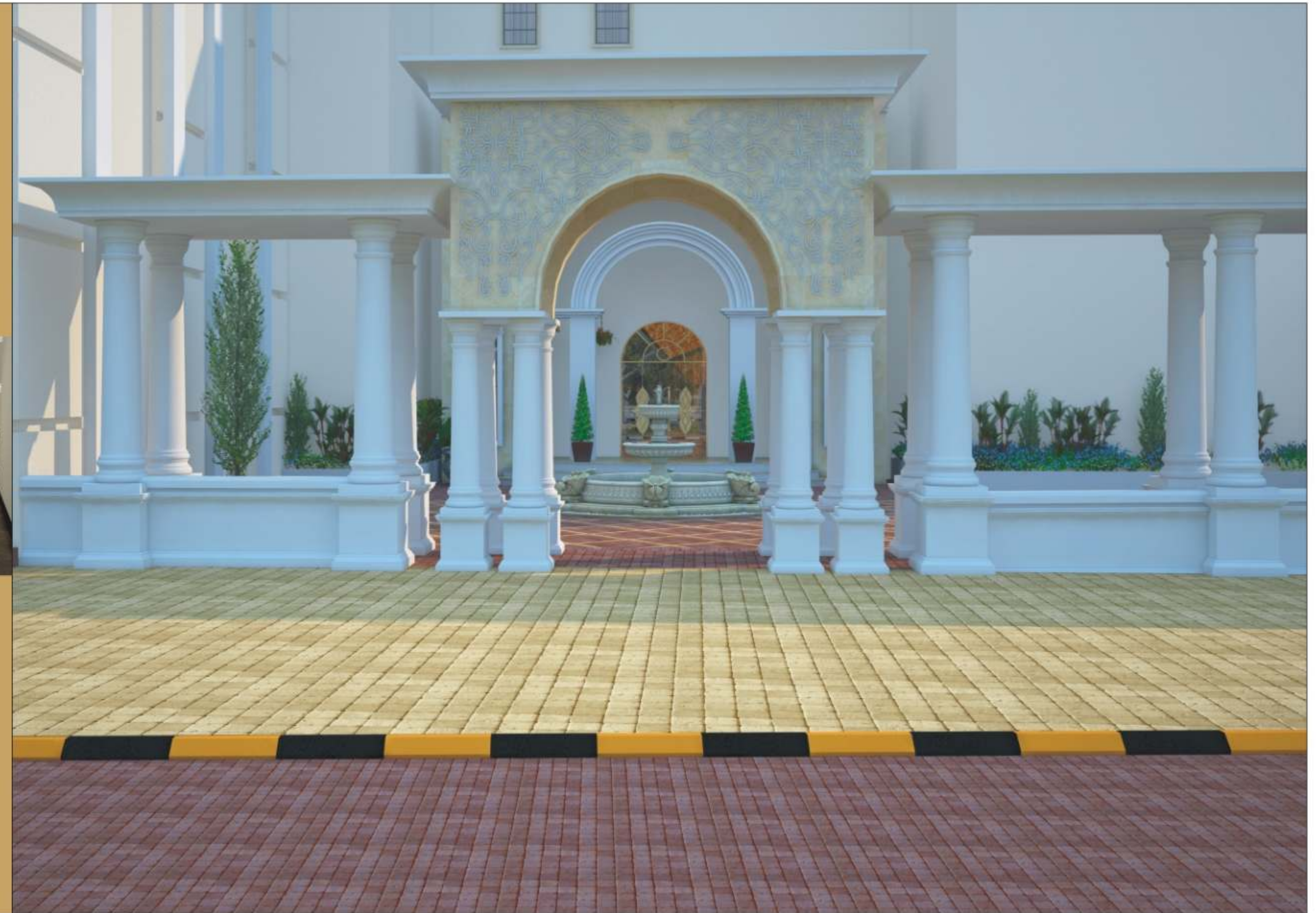






## APARTMENT FEATURES

- Reception
- Lobby
- Corridor
- Stair Case
- Elevators
- Infinity Summing Pool
- Roof Top Restaurant
- Health Club
- Multipurpose Community Hall
- Emergency Exit Staircase
- Backup Generator







**A PERSONAL SPACE  
TO HAVE FUN**





RESTAURANT



GYM

A BEAUTIFUL NIGHT VIEW OF ROOF TOP RESTAURANT



MODERN KIDS PLAY AREA



ADULT PLAY AREA

BOWLING ALLEY

KIDS PLAY AREA





**ZAMAN**

LIFESTYLE BEYOND  
IMAGINATION

